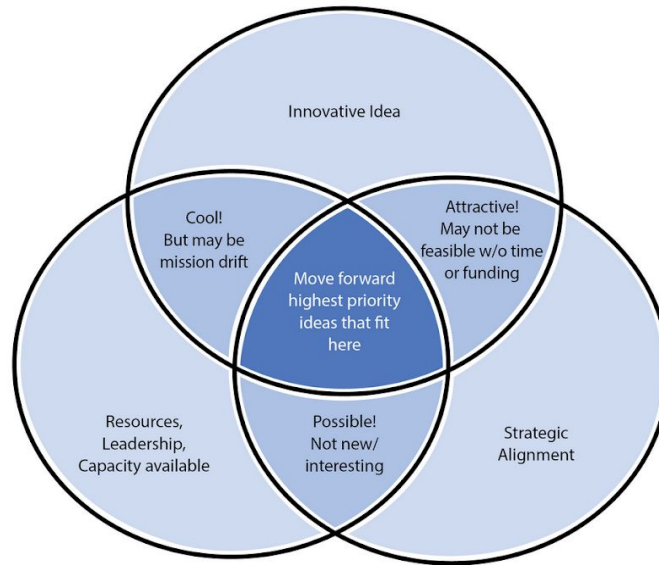


Blue Ocean Strategy Summit Ideas and Corresponding Administrative Areas



2020
Blue Ocean
Strategy Summit

Idea	Administrative area
CBD testing study	Academics
Pre-Vet academic program (we have this)	Academics
Pre-med academic program (we have this)	Academics
Video series for entrepreneurs	Academics / advancement / marketing
Land demo for climate change	Academics / advancement
Carbon sequestrations studies (we've started this)	Academics
Get someone from WWC on Chow Chow board	Advancement
Climate change academic program	Academics
Food systems masters program	Academics
Stormwater management and mitigation	Academics
Commercial kitchen	Academics
Institute for innovative land stewardship	Academics
Farmacology - CSA, nutrition, medicine, plant-based products	Academics
High school students involved in work program	Academics / Applied Learning
Essential Oils - program / sales	Academics

Idea	Administrative area
Deliberative dialogue - train the trainer - students teach other community members how to talk together	Applied Learning
Startup weekend	Academics
Nature therapy program	Academics
Become a sustainability partner to businesses	Applied Learning
Design-build program or incubator for leadership in the sustainable building industry	Academics / Applied Learning
Conference center/hotel - tourism/ecotourism/culinary/workshops	Administration
Culinary academic programs	Academics
Conservation studies summer institute for professionals	Academics
Edutourism	Academics
Multiple low res graduate programs on campus at same time -- MFA and MA and third sustainability studies? --- three communities housed here at same time and interact and present in asheville to bring wider discussion	Academics
Rural entrepreneurship incubator/accelerator	Academics
Trade certificates baked into work crews	Applied Learning
Rural medicine (mental & physical); telehealth academic program	Academics
Research arm for outdoor recreation association	Academics
Highland Farms Exploration	Advancement
Craft manufacturing	Academics
Certificate programs with national standards	Academics / Applied Learning
Partnerships with organizations that promote diversity (i.e., HOLA, YMI, etc.)	Student Life
Unitar - United Nations; courses hosted through WWC	Academics
Partner with a chef to do a farm-to-table restaurant and a sustainable food program	Advancement
Farmer training programs- short courses	Academics / Applied Learning
Connecting existing trails to state-wide trails and Fonta Flora Trail	Administration

Idea	Administrative area
Partner with the textile industry	Academics
Sustainable finance/impact investing program	Academics
Co-working space for rent to local entrepreneurs	Administration
Climate science and climate resilience with NOAA and with land use and design professional	Academics
Supply animal serum for research market	Academics
Masters in entrepreneurship academic program	Academics
Leadership institute that trains local community members to be a stronger workforce	Academics / Applied Learning
National conference on writing about climate change	Academics / Administration
Hospitality and tourism major tied to ecotourism	Academics
Midwifery/doula academic program	Academics
Annual literary conference	Academics / Administration
Craft fellowships	Academics
Lifestyle/holistic medicine academic program	Academics
Partnerships with prisons/criminal justice system (families, trauma, substance use, job training for former inmates)	Applied Learning
MSW academic program	Academics
Master entrepreneur speaker series	Academics / Advancement
Lab for product development	Academics
Housing and hub for Americorps VISTA cohort in the region	Applied Learning
Summer camp/program for kids	Administration
Courses for retirees	Academics